

# CARE AWARDS

PRESENTED BY: **KOHLER** Signature Store  
by Facets of Cherry Creek

COLORADO  
**CARE**  
AWARDS

# Tips & Tricks

If you have any questions during the process please feel free to contact our offices.

Lisa Parrish | Administrator  
909.987.2758 or 800.658.2751  
Lisa@TeamPMP.com



# 8 Reasons CARE makes the difference

1. Entering CARE is a cost-effective way to thank and honor your valued team members and to build or burnish your brand.
2. The entry fees are nominal compared to the publicity boon your firm can reap when you become a CARE winner.
3. Small organizations have just as much chance to win a CARE Award as big companies do.
4. There are dozens of categories covering every aspect of remodeling and renovation.
5. If you're an advertising agency, marketing consultancy, interior designer or architect, your work will be reviewed and honored by potential clients, not just your competitors, and there are many categories to showcase your work.
6. CARE Awards promotes your win across the industry & the marketplace
7. When you win a CARE Award you'll get to make a 30-second acceptance speech...It's you time to SHINE!
8. The CARE Award is one of the homebuilding industry's most coveted awards.

# Tips and Tricks to a Successful Entry Program

## Plan Ahead

Review possible entries, and make final decisions in a timely fashion; 3-4 weeks from the deadline is not too soon to start. Make your selections early and submit to gain your entry serial numbers. Don't wait until the deadline — to much pressure.

## Photography

Get the best you can afford — photography does not win the award, however bad photography can hurt your entry.

## Don't Shoot Yourself in the Foot

Fundamental errors are the easiest to make; check your work. Make sure you have the required number of photos, the floor plan and complete marketing statement.

## Marketing Statement Forms

Concise to the point statements written to enhance the imagery submitted. Point out strategies, challenges, constraints — how the team addressed these and what were the results. Discuss elements in the photos/imagery submitted. Stay away for referencing elements not seen in photos. Example: don't reference the adorable little girls room, if no image is available.

Know your audience — the judges are members of the industry. Write and present your materials as a professional project. Avoid messaging that is directed as sales or consumer focused.

## IMAGES

Digital images saved at 300 dpi – sized to at 1800 pixels wide – saved at 300 dpi  
JPEG format ONLY. All plans should be saved as high resolution PDF – 8 ½” x 11”

Images should be named with your Category number, entry serial and sequence number or description.

## FAQ's

**What if the online process isn't working?** If you have difficulty with the online form or webpage please contact Lisa Parrish [lisa@teampmp.com](mailto:lisa@teampmp.com)

**Can I change my entry to a different category after submitting?** Yes, you may change your entry to a different category until deadline day, by contacting contact Lisa Parrish

**Photographs:** Each entry requires professional-quality color photographs of the completed projects. All projects should have written permission to use the photographs.

**How many photos do I include with my entry packet?** This varies by category. The number of photos allowed on the form is the max number that can be included within the submittal.

**Do I need to submit plans and drawings?** A floor plan should be submitted for each category that is it required. Entries without the required floor plan will be judged with the elements provided and may not score as highly in the group.

**Can I use photographs I took myself?** This is an option only if they are professional-quality photographs that can be reproduced for publication.

**Do I need to include high-resolution images with my entry packet?** All images should be saved at a resolution of approximately w-1800. Save all images as a JPEG files 300dpi at highest quality.

# SAMPLE Renovation



12-4412\_1Before.jpg



12-4412\_2Before.jpg



12-4412\_3Before.jpg



12-4412\_4Before.jpg

**Numbering is important**



12-4412\_5.jpg



12-4412\_6.jpg



12-4412\_7.jpg



12-4412\_8.jpg



12-4412\_9.jpg



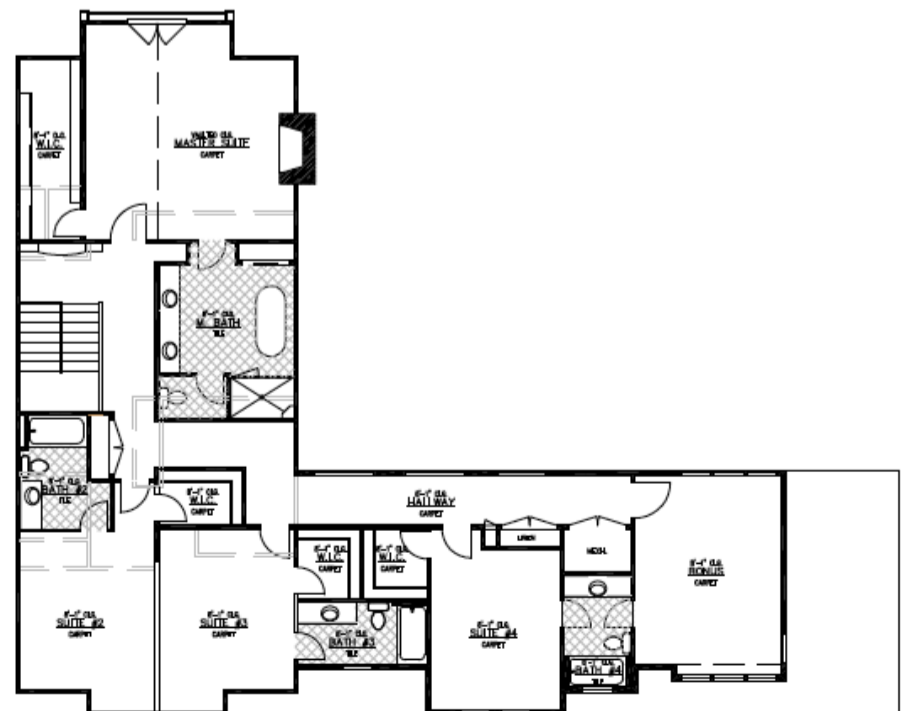
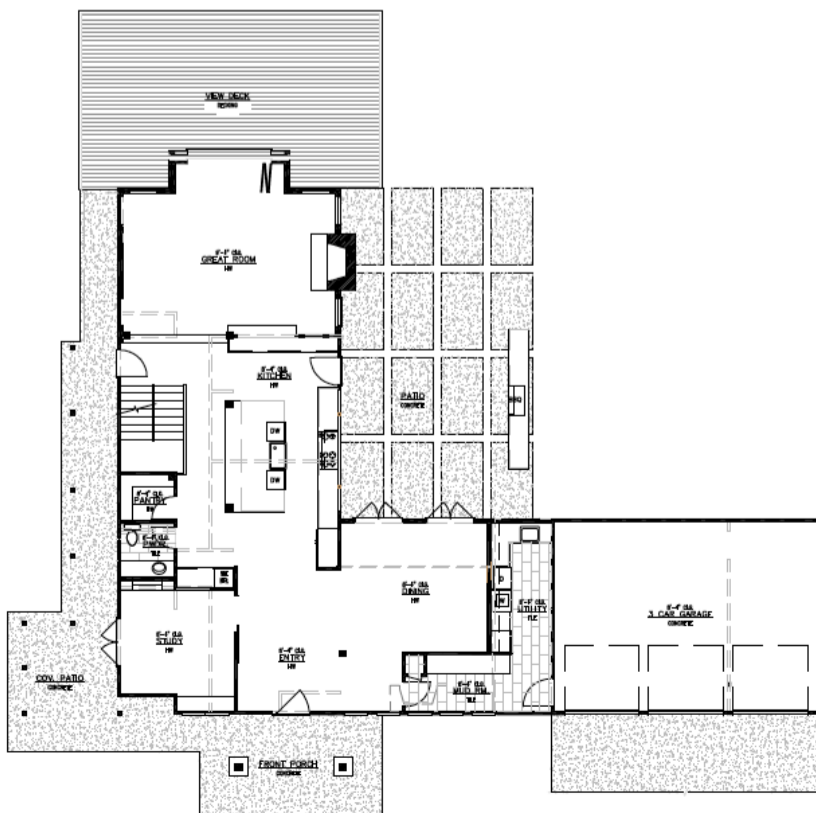
12-4412\_10.jpg



12-4412\_11.jpg



12-4412\_12.jpg



12-4412\_Floorplan.PDF

**Project Location:** Clyde Hill, WA

**Size of unit or building (or size of units) in sq. ft.:** 4,100

**12-4412**

- Ralph Anderson Original Architecture
- Northwest Architectural Preservation
- Harmonizing with Northwest Landscape
- Classic Home Restored to “Better Than New” with tremendous respect for original
- Custom, site specific design
- Hovering protective rooflines
- Transom windows, exposed eaves
- Open concept main floor plan
- Vaulted Ceilings
- Natural Materials
- Simple, strong, timeless
- Extensive remodel and addition

## **PROJECT STATEMENT**

This 1966 Ralph Anderson (well-known mid-century NW Architect) home was destined for the dumpster. Our team took on this project with his own finances and passion for NW Architecture to risk designing something different from the McMansions that were popping up all around. With his background in architecture, We took on the perspective of what Anderson might have designed today by adding a twist with consideration for the lifestyle choices of today’s families. This meant a large kitchen, great room concept and all en-suite baths. All characteristics you would not find in 1966. The work preserved and enhanced Anderson’s use of exposed framing at the large protective rooflines. The home harmonizes with the Northwest Landscape, featuring dark colors that blend with the surrounding forest, with an extensive use of cedar cladding lines and textures. The design emphasizes verticality and horizontality in harmony with each other just as the NW forests. Broad transom windows and raked glass lines were placed perfectly for abundant natural light. The original compartmentalized home was transformed to an open concept main floor plan by removing or moving every single interior wall, thus providing for some amazing structural opportunities that were mostly solved with concealed steel.

# SAMPLE

## Whole House



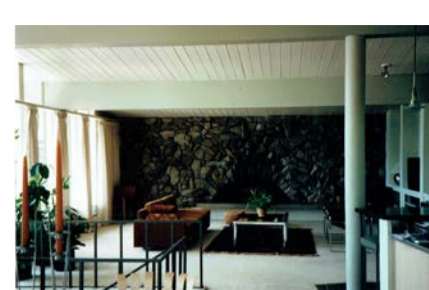
12-4412\_1Before.jpg



12-4412\_2Before.jpg



12-4412\_3Before.jpg



12-4412\_4Before.jpg



**Numbering is important**



12-4412\_5.jpg



12-4412\_6.jpg



12-4412\_7.jpg



12-4412\_8.jpg

### Project Statement

Primary Category: Whole House Remodel \$250,000-\$500,000

Entry number: 37

Secondary Category: Interior Remodel/Design

Project Name: Mid-Century Renovation Project address: 8603 West 68th Place Arvada CO 80004

In the space provided below, briefly (**200 words or less**, outlines or bullets encouraged) describe the nature and scope of the project, specific project objectives, and how the project responds to the judging guidelines. Remember: Company and/or individual names **may not** appear in the project statement. If more space is needed use plain white paper. Please write the category and entry number on any extra pages. (This page may not be returned).

With a client that has a true passion and appreciation for the Mid-Century style and a home originally designed in 1961 by local architect H. Albert Phibbs as his personal residence, this remodel was an inspired project from the beginning.

When the client purchased the home 20 years ago, it was in disrepair. She hired us to make limited cosmetic changes on a budget. In 2012 she thought strongly about selling, but with the expansive views of the city and mountains as well as a true eye for what the home could be she approached us again for a more extensive remodel.

We addressed architectural details, landscaping plans and interior design.

#### Project Goals:

- retain and enhance the original integrity of Phibbs' design
- augment the character of the Mid-Century period
- enhance the curb appeal
- adapt the functional aspects for the owner's lifestyle

#### Major exterior elements addressed:

- exposed the cantilevered floor joists beneath the widow's walk
- replaced cage like metal columns at the entry with three custom designed dry-stacked stone columns
- retained floor to ceiling window design
- added new glass and aluminum garage doors
- expanded the deck and added a new railing design similar to the interior
- implemented an organic landscaping plan

#### Major interior elements addressed:

- retained original fireplace, added a new steel insert
- retained European style kitchen (completed with first renovation)
- implemented the original Phibbs' design for the front door, with the door integrated into a paneling system above giving the illusion the door is 15' high
- created a cohesiveness with wood columns that have the same paneling design as the front door
- relevant furnishings and lighting

# SAMPLE

## Basement Remodel



17-4800\_1Before.jpg

17-4800\_2Before.jpg

17-4800\_3Before.jpg

**Numbering is important**

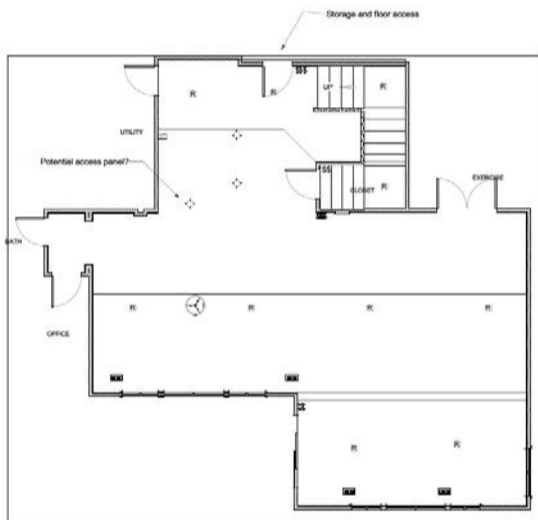


17-4800\_4.jpg

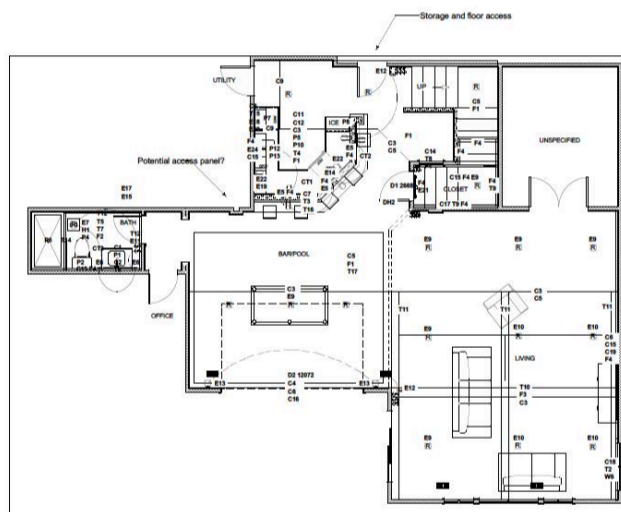
17-4800\_5.jpg

17-4800\_6.jpg

17-4800\_7.jpg



17-4800 Before



17-4800 AFTER

17-4800

### Merz Statement:

A simple “builder-grade” basement was transformed into an exciting, urban space through the use of raw materials such as brick and stainless steel. A glass garage door was installed accentuating the urban feel and linking the indoor and outdoor space in a incredibly unique way. The pool table space flows into the new bar area which is highlighted by the distinctive stainless steel countertops and sink.

A new wine door and brick clad wine cellar with custom wine racking make great use of the space under the stair. The living room was transformed from a bare sea of drywall into a visually exciting space through the use of brick and wood beams in the ceiling. Lastly, the paint and flooring were updated finishing off the overall urban feel of the new space.

# SAMPLE Bathroom Remodel



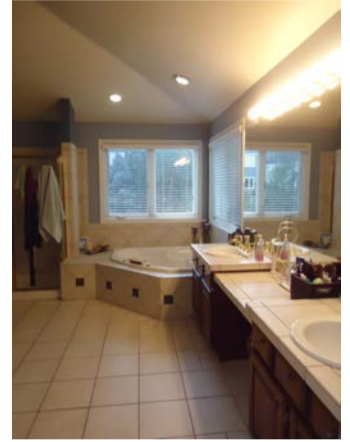
01-5001\_1Before.jpg



01-5001\_2Before.jpg



01-5001\_3Before.jpg



01-5001\_4Before.jpg

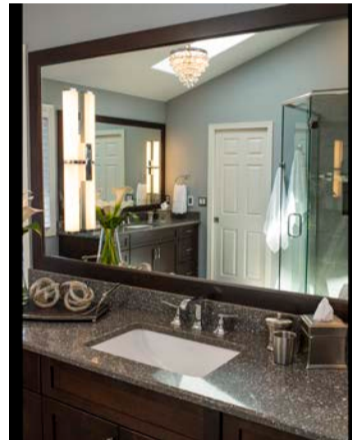
**Numbering is important**



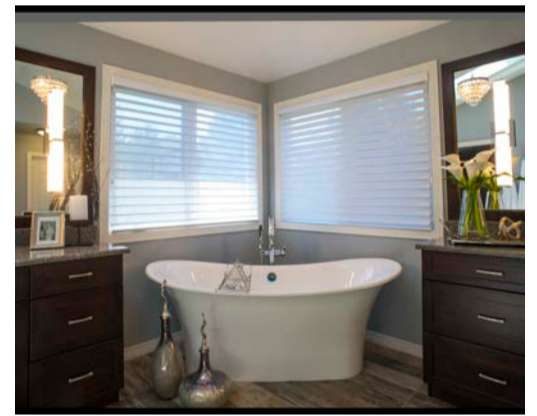
01-5001\_5.jpg



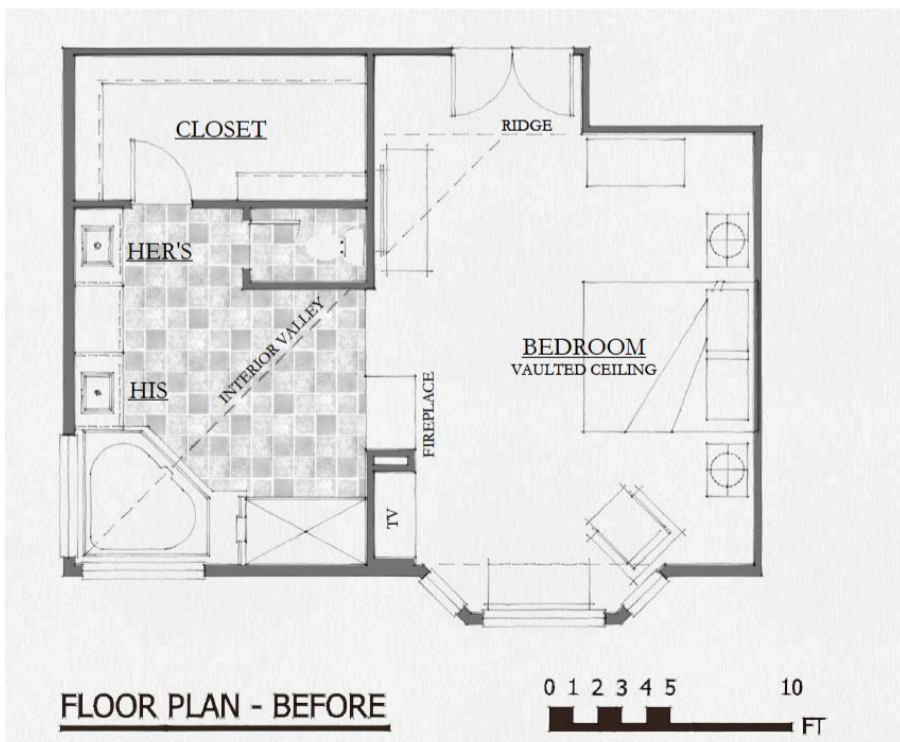
01-5001\_6.jpg



01-5001\_7.jpg



01-5001\_8.jpg



01-5001\_Before.PDF



01-5001\_AFTER.PDF



# 01-5001\_Statement

## CHALLENGES

- Huge tub deck, which made it hard to get into tub, and large open floor space were a waste
- Husband and wife fought for control of the counter between their sinks
- Bath was open to the bedroom with no privacy or noise control
- Bath felt “cold” in winter
- There was no bench inside the shower
- Shower was at the low side of the room and very cramped, just 33x60 inches, and suitable only for one at a time.
- Although built in 1992, the bath was very retro 80’s, with Hollywood lights, brass fixtures, beige tile
- Room was too dark for owners taste
- Bath was so bad the owners considered buying a new home

## SOLUTIONS

- Used a freestanding soaking tub without deck to allow safer access and make room feel larger
- Separate his and her vanities, each as large as the former shared one
- Moved access to the bath to the side, where shower used to be
- Moving the shower away from the cold outside wall made a huge difference in comfort, as did the electric radiant heat under the tiles
- A small triangular bench allows for shaving or sitting and using the hand held shower when needed.
- Shower now occupies an inside corner at the high corner of the room and is an expansive 54x54 inches, with his and her controls
- Chose a cool palette of greys and blues that highlighted the cherry wood vanities and matching mirror frames for this Transitional style bath redo
- Provided a new south-facing skylight as well as 5 circuits of LED lighting, all of it on dimmer switches for precise control depending on mood and need
- For right around \$40,000 (not for publication) the bath is now the nicest room in the house. And yes, we’ve talked about their kitchen next.....