

CARE AWARDS

PRESENTED BY: **KOHLER**. Signature Store
by Facets of Cherry Creek

SPONSORSHIP OPPORTUNITIES

PRESENTING \$10,000 - SOLD OUT

- Serve as host for pre-awards season kick-off and launch party
- Opportunity to speak or show company video at event
- Logo displayed prominently on wall at awards event
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- One table (up to 10 seats) to the event available
- Full page ad, inside front cover position in event program
- Social Media Recognition on HBA and CBRC Facebook page
- Featured as Presenting Sponsor on CARE website

CHAMPAGNE TOAST \$3,500 (One Available)

- Only speaking opportunity available. Company owner or representative to toast award winners at the end of the evening
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

COCKTAIL \$3,500 (One Available) - SOLD OUT

- Recognition as cocktail party host with featured cocktail in exclusive cocktail hour space branded for your company
- Marketing collateral to be featured during cocktail hour in branded space
- Cocktail stick or pick with name and/or logo
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

TROPHY \$3,000 (One Available)

- Company name and logo featured on a plaque on the back of each award trophy
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

CENTERPIECE \$3,000 (One Available) - SOLD OUT

- Company name and/or logo on all centerpieces
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

NON-HBA MEMBER SPONSORSHIP (Associate Only) \$3,000 (Unlimited)

- One-Year HBA membership (\$960 value)
- Logo on marketing materials
- Option to include branded promotional items in event night “Swag Bags”
- Up to 2 event tickets available
- Half page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

WINE \$2,500 (Two Available) - SOLD OUT

- Company name and/or logo on red or white wine bottles at each table
- Logo on marketing materials
- Option to include branded promotional items in event night “Swag Bags”
- Up to 2 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

CHECK-IN SPONSOR SOLD OUT

- Customized company activation at check-in including: signage for table cloths, CARE supplied banner with company logo, end of night complimentary flip flops with logo’d tag, opportunity for two company representatives to work check-in table
- Logo on marketing materials
- Option to include branded promotional items in event night “Swag Bags”
- Up to 2 event tickets available
- Full page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

COCKTAIL NAPKIN \$2,500 (One Available) - SOLD OUT

- Company name and/or logo on beverage napkins during cocktail hour
- Logo on marketing materials
- Option to include branded promotional items in event night “Swag Bags”
- Up to 2 event tickets available
- Full page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

ENTRY \$2,000 (Unlimited, Only Available to HBA Members)

- 2 complimentary award entries
- Logo displayed during event night on large screen
- Logo on marketing materials
- Option to include branded promotional items in event night “Swag Bags”
- Up to 2 event tickets available
- Company name and/or logo included in printed program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

GOLD \$1,000

- Logo displayed during event night on large screen
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 2 event tickets available
- Company name and/or logo included in printed program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

PATRON \$500

- One event ticket available
- Company name and/or logo included in printed program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

EVENT DETAILS

Thursday, September 27th, 2018

Halcyon Hotel in Cherry Creek

Join Colorado's best architects, interior designers, custom builders, landscape companies, remodelers and more at the 2018 CARE Awards presented by the Kohler Signature Store. The Custom And Remodeling Excellence awards is Colorados largest and longest running award competition honoring the best in the industry. The diverse entry categories in 2018 will include kitchens, bathrooms, specialty rooms, architecture, creative materials, use of color, and the prestigious project of the year.

The CARE awards are open to all companies including both HBA members and non-members. The winners are regularly recognized on the HBA and CARE awards website, and through social media and local publications.

For a better quality of life:

HBA

HOME BUILDERS
ASSOCIATION
of
METRO DENVER

KOHLER

thecareawards.com