

# CARE AWARDS

PRESENTED BY: **KOHLER** Signature Store  
by Facets of Cherry Creek

## SPONSORSHIP OPPORTUNITIES

## PRESENTING \$10,000 - SOLD

- Serve as host for pre-awards season kick-off and launch party
- Opportunity to speak or show company video at event
- Logo displayed prominently on wall at awards event
- Logo on step and repeat at event
- Logo on marketing materials
- First Right of Refusal to provide branded event night "Swag Bag" with option to include branded promotional items in bag
- One table (up to 10 seats) to the event available
- Full page ad, inside front cover position in event program
- Social Media Recognition on HBA and CBRC Facebook page
- Featured as Presenting Sponsor on CARE website

## CHAMPAGNE TOAST \$3,500 (One Available)

- Only speaking opportunity available. Company owner or representative to toast award winners at the end of the evening
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## COCKTAIL \$3,500 (One Available)

- Recognition as cocktail party host with featured cocktail at exclusive bar location in pre-event space branded with your company logo
- Cocktail stick or pick with name and/or logo
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## TROPHY \$3,000 (One Available)

- Company name and logo featured on a plaque on the back of each award trophy
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## **CENTERPIECE**    \$3,000 - SOLD

- Company name and/or logo on all centerpieces
- Logo on step and repeat at event
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 4 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## **NON-HBA MEMBER SPONSORSHIP** (Associate Only)    \$2,500 (Unlimited)

- One-Year HBA membership (approx \$1160 value)
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 2 event tickets available
- Half page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## **WINE**    \$2,500 - SOLD

- Company name and/or logo on red or white wine bottles at each table
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 2 event tickets available
- Full Page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## **CHECK-IN SPONSOR**    \$2500 - SOLD

- Company opportunity to greet all guests at check-in table and feature company marketing collateral.
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Option to supply end of night complimentary flip flops with company logo'd tags on each pair
- Up to 2 event tickets available
- Full page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## COCKTAIL NAPKIN \$2,500 - SOLD

- Company name and/or logo on beverage napkins during cocktail hour
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 2 event tickets available
- Full page ad in event program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## CATEGORY \$2,000 (Limited Categories - See Below)

- Logo displayed on lead-in slide and all slides for selected categories on screen during awards presentation
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 2 event tickets available
- Half page ad and logo included in printed program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

### Categories Include:

- Kitchen Remodel (4 categories)
- Bathroom Remodel (4 categories)
- Custom Home (5 categories)
- Multi-Family (6 categories)
- Exteriors & Landscape (5 categories)
- Interiors (5 categories)
- Whole House Remodel - SOLD

## GOLD \$1,000

- Logo displayed during event night on large screen
- Logo on marketing materials
- Option to include branded promotional items in event night "Swag Bags"
- Up to 2 event tickets available
- Company name and/or logo included in printed program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

## PATRON \$500

- One event ticket available
- Company name and/or logo included in printed program
- Social media recognition on CBRC Facebook page
- Logo on CARE website

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 of  
 METRO DENVER®



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